

FOR IMMEDIATE RELEASE

**FIN Partners announces VICE Canada president Naveen Prasad;  
Scottish producer Bob Last as keynote speakers**

*Co-pro market takes place September 13-15 in Halifax, Canada*

**September 5, 2018 (Halifax, Canada)** - FIN Partners (formerly Strategic Partners), one of the world's most established co-production/co-financing markets, is pleased to announce its keynote speakers for this year's event, taking place **September 13-15, in Halifax, Canada**. Fresh off his recent appointment as President of VICE Canada, **Naveen Prasad** takes the stage on Saturday; and to kick off the market on Friday, Scottish producer **Bob Last** will share his valuable insights.

**Spotlight Keynote: A Conversation with Edinburgh-based producer, Bob Last (*Sunset Song, The Illusionist, The House of Mirth*).**

**9:15 am, Friday, September 14th, at the Lord Nelson Hotel, Halifax.**

Kicking off the Spotlight on the United Kingdom, Ireland, and the USA, Bob Last will speak candidly about his fascinating career that's taken him from record label owner to film producer and his cultural service in Scotland's screen industry.

**Keynote Conversation: A Conversation with Naveen Prasad, President, Canada of VICE Media, hosted by Francesca Accinelli, Director, National Promotion and Communications, Telefilm Canada.**

**9:00 am, Saturday, September 15th at the Lord Nelson Hotel.**

In his new role as President, Canada of VICE Media, Naveen will share what's on the horizon for VICE, as well as his observations on global industry trends.

"We are so thrilled to have these dynamic and cultural leaders at FIN Partners this year," says Morgan Salter, FIN Partners Manager. "VICE Media is a global digital phenomenon and Naveen will provide a fresh perspective on this ever-growing landscape. Bob's vast career has had a huge impact on culture - from record label owner to film producer, his love for independent artists has made him a champion for creative business."

Bob Last has vast experience in the creative industries, starting in the business as an independent record label owner, producer and manager. He subsequently produced feature films and documentaries, including Sylvain Chomet's multi award-winning and Oscar-nominated *The Illusionist*, Terence Davies's critically-acclaimed *The House of Mirth* and *Sunset Song*, and BAFTA-winning children's animated series *Ooglies*. For a decade he has been actively engaged with public policy issues that impact on creative businesses and was Chair of the Board of Cultural Enterprise Office from 2009-2014.

Naveen Prasad is President, Canada of VICE Media, a leading youth media company. In his role, Naveen oversees all lines of the Canadian business. Prior to VICE, Prasad served as Executive Vice President & GM of Elevation Pictures, where he oversaw the release of many critically acclaimed and award-winning films including *Moonlight*, *The Imitation Game*, *Room*, *Lady Bird*, *The Disaster Artist*, *The Witch*, *The Florida Project*, and *Nightcrawler*. Earlier in his career, Naveen was Senior Vice President, Television at eOne. He served in the same role at Alliance Films prior to its acquisition by eOne where he also led the re-launch of Alliance's production business. Naveen is also the Co-Founder of Impossible Objects, a film and television production company he started with filmmaker Jamie M. Dagg.

“FIN Partners strives to bring people from all over the globe together to facilitate meetings and partnerships that in turn will foster real results”, said Wayne Carter, FIN Executive Director. “The opportunity for such a dynamic group to meet, network and produce real results is what this incredibly valuable conference is known for around the world.”

About FIN Partners: FIN Partners (formerly Strategic Partners) is a one-of-a-kind co-production/co-financing market, focusing on dramatic feature film and TV fiction projects developed for all platforms. Taking place in Halifax, Nova Scotia, Canada from September 13-15, 2018, this year's market marks the first of a two-year spotlight on the United Kingdom, Ireland, and the USA. Producers from 19 countries will attend with more than 80 officially selected creative and commercial projects in development, along with sales agents, financiers, distributors, broadcasters, and funding agencies. Presented by FIN Atlantic International Film Festival, FIN Partners offers more than 1,000 pre-scheduled 1-2-1 meetings, co-production focused roundtable sessions, cutting edge panels, visionary keynote speakers, and Atlantic International Film Festival screenings and receptions.

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For more information on the full market schedule, please visit our website: [FIN Partners](#)

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